

# Mailtrap Partnership Program

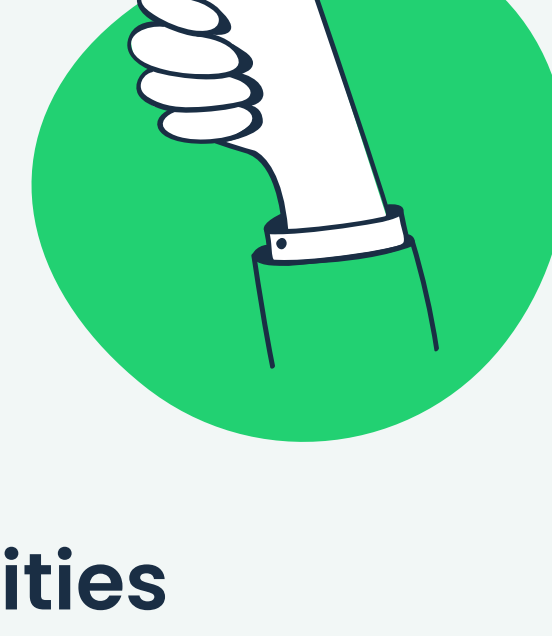
25% commission. Sales & marketing support. Deliverability and product team to assist you and your clients. True human connections that **drive revenue** and **present new opportunities** are the core of our partnering approach.



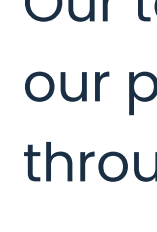
Program Type	Affiliate	Partner Basic	Partner Premium	Partner MAX
<b>Revenue Sharing</b>				
Commission	25%	25%	25%	Custom
Commission sharing period/months	12	12	24	36
Flexible: Commission OR Client Discount OR Both	✗	✗	✗	✓
Monthly payouts	✓	✓	✓	✓
Custom payouts	✓	✓	✓	✓
Exclusive promo codes	✓	✓	✓	✓
<b>Onboarding &amp; Support for Partners</b>				
Dedicated Partner Manager	✓	✓	✓	✓
Personalized Partner onboarding	✗	✓	✓	✓
Sales support *by request	✗	✓	✓	✓
Dedicated Slack channel with Mailtrap team *by request	✗	✗	✓	✓
Free Mailtrap account	✗	Basic plan 10K	Basic plan 100K	Business plan 100K
<b>Onboarding &amp; Support for Clients</b>				
Migration and onboarding assistance	✗	✓	✓	✓
Priority Support	✗	✗	✓	✓
Deliverability Consulting	✗	✗	✓	✓
<b>Marketing</b>				
Marketing & sales materials	✓	✓	✓	✓
Co-marketing campaigns	✗	✗	✓	✓
<b>Partner Portal</b>				
Personal partner portal	✓	✓	✓	✓
Real-time earning statistics	✓	✓	✓	✓
Cookies up to 120 days	✓	✓	✓	✓
Self clients submissions	✓	✓	✓	✓
Program Type	Affiliate	Partner Basic	Partner Premium	Partner MAX
<b>Program Types and Requirements</b>				
<b>Yearly Revenue</b>	≥ 100\$	≥ 170\$	≥ 800\$	≥ 25 000\$
<b>Customers type</b>	Basic plans	Business, Enterprise plans	Business, Enterprise plans	Business, Enterprise plans
<b>Best for</b>	Content creators Freelancers Websites & Blogs Owners	Marketing Agencies Marketing, IT and Business Consultants Software Houses		

\* For custom plans, the commission is discussed separately.

## Benefits of Mailtrap Partnership Program



### Partnership & Sales opportunities



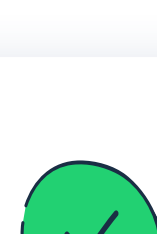
#### Personalized onboarding for partners

Our team will set up the meeting with you, discuss the A to Z of our program, hold a professional product demo, and go through any questions that you may have.



#### Sales Support

Close more leads with our help. Our product and deliverability experts can join the sales process, and help you complete deals.



#### Special occasions promo codes

On Black Fridays, Cyber Mondays, or Christmas you will get a unique promo code with a special offer for your clients.



#### Dedicated Partner Manager

A personal contact manager from Mailtrap will assist you with any questions via email, or any other preferred communication method.



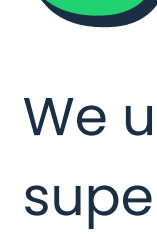
#### Access to Mailtrap email expertise

Get deep understanding and useful hands-on skills in all things email. While working with us, you get to be part of the Mailtrap team, so you will have access to everything we know. This will build up your own email expertise over time.



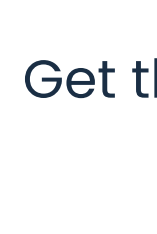
#### Free Mailtrap account

By default, we offer free Mailtrap accounts with set emailing limits/month for our partners.



#### Discount for Partners

If you need a Mailtrap account with higher emailing limits/month than the free ones, we are open to discuss custom discounts.



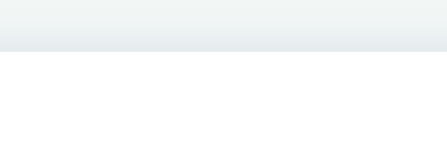
#### Modern and reliable partner tool

We use FirstPromoter to partner up with you. Its reputation supersedes its workings: from launching campaigns to tracking personalized referral links and overseeing powerful reports.

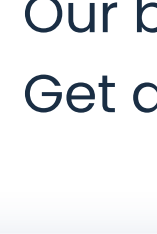


#### Flexible payouts

Get them monthly, quarterly, or ask for a customized schedule.

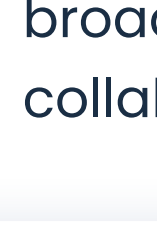


### Marketing opportunities



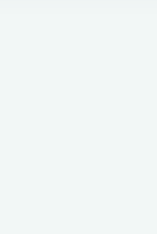
#### Mailtrap blog mention

Our blog has **~200K monthly** visitors. Get a mention, or a guest post for better reach and visibility.



#### YouTube Channel

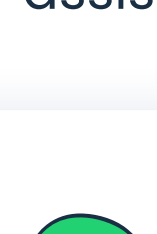
Our channel has **~100K views monthly**, and we are up for live broadcasting, podcasts, and interesting talks. Let's discuss video collabs for a broad marketing impact!



#### Social posts

Make a presence across social media with us and grow the audience.

### Benefits for clients



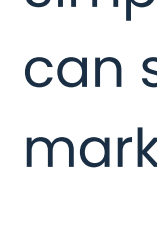
#### Onboarding and migration assistance

We lead your clients step-by-step with the onboarding process to Mailtrap. Our experts fully cover the migration process assistance from any other email provider.



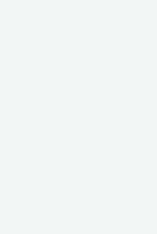
#### Deliverability consulting

High email deliverability rates are our priority. Dedicated deliverability experts consult on how to achieve nearly 100% deliverability, and what's needed to get all emails inboxed.



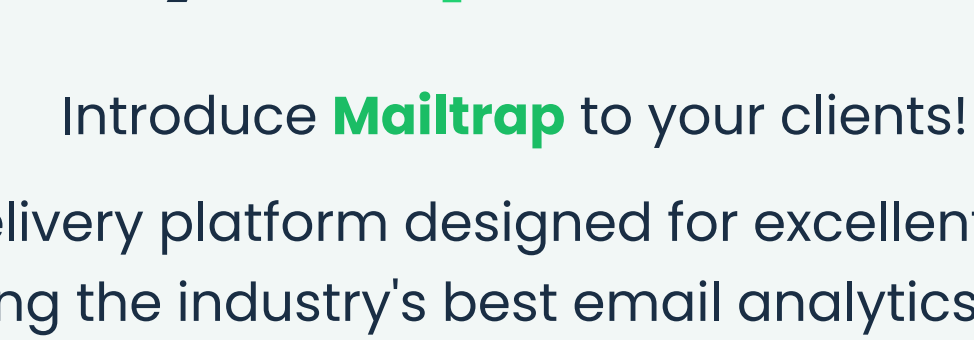
#### 24/7 human support

We offer 24/7 human customer support, thus our clients get access to quality round-clock assistance with any question they may have.



#### One solution for all email types

Simple and functional email sending solution. With Mailtrap, one can send them all - transactional, mass/bulk, broadcasting, marketing campaigns, newsletters, updates, and what not.



## Ready to partner up?

Introduce **Mailtrap** to your clients!

An email delivery platform designed for excellent deliverability and featuring the industry's best email analytics and support.

[Let's talk](#)

[Sign Up for Partner Program](#)